

RECOVERY
CAPITAL
CONFERENCE
OF CANADA



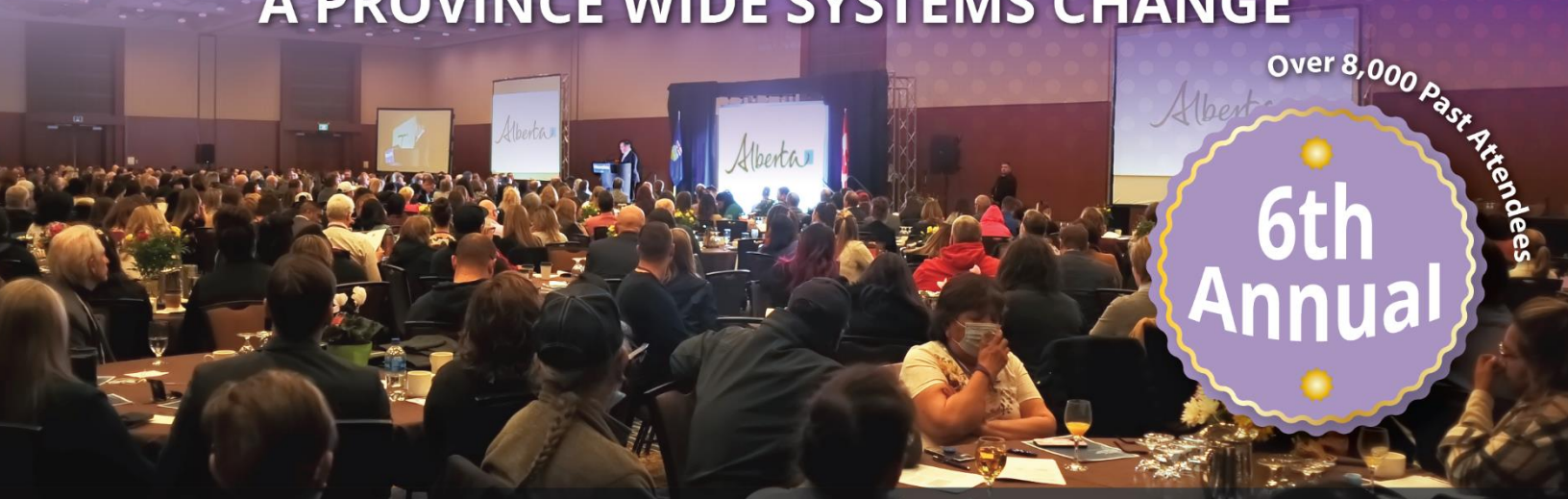
FEBRUARY 21-22, 2023
CONTEMPORARY EDUCATION ON ADDICTION
RECOVERY WITH EXPERT SPEAKERS

THE ALBERTA RECOVERY CONFERENCE

EARLYBIRD REGISTRATION
OPEN NOW

#AlbertaModel

RECOVERY ORIENTED SYSTEMS OF CARE
THAT BUILD RECOVERY CAPITAL
A PROVINCE WIDE SYSTEMS CHANGE



Over 8,000 Past Attendees

6th
Annual

HYATT CONVENTION CENTRE CALGARY, AB

Alberta Recovery Conference Sponsorship Package

We are excited to invite you to be a Partner of the Alberta Recovery Conference presented by Recovery Capital Conference of Canada. Be part of the change needed to overcome addiction in Canada.

The advisory committee is collaborating with communities, service providers and government to develop a conference that will engage stakeholders on dialogue pertaining to Recovery Oriented Systems of Care and building Recovery Capital to overcome addiction and improve health outcomes.

Since 2017, the Recovery Capital Conference has seen over 8,000 **health care and occupation health professionals** attend events from British Columbia to Nova Scotia. This year we are organizing a two day in -person summit in Calgary Alberta on February 21st and 22nd 2023 with expert speakers, people with lived and living experience, and special guests.

The past conferences have been extremely successful at engaging people for systems changed and have also been successful for organizations to engage and development business relationships with attendees. You will also be given great networking opportunities as a sponsor or exhibitor.

Target Audience

Healthcare professionals, Indigenous health managers, occupational health leaders, people in recovery, people who use substances, the public, union representatives, and families will all be engaged in this campaign.

What is Recovery Capital

Recovery Capital is a focus on the development of social capital (such as healthy and stable relationships), material capital (such as finances and accommodation), human capital (mental and physical health, skills, and employment) and cultural capital (values, beliefs, and attitudes) Let us build recovery capital in individuals, workplaces, and communities to overcome addiction and mental health issues.

Why Partner with Us?

Last Door is a Canadian institution in the addiction recovery sector that organizes some of North America's largest addiction recovery community engagement initiatives. Our success is based on being inclusive of all service providers. With our proven track record, your experience with us will be positive and rewarding. Last Door is a non-profit charity, and "Building Recovery Capital" is a Social Enterprise for Last Door. Our experience as a service provider of youth and adult bed-based addiction treatment services, seeing gaps in the system of care nationally is one of the reasons why building Recovery Capital became a project.

So many conferences addressing addiction health care are about addiction only, you will be investing in the solution, a conference about evidence-based ROSC and Recovery Capital.

Sponsorship Levels and Benefits

Gold Sponsor \$20,000 - Lead Sponsor

- Logo on all media assets as Lead Sponsor, Logo on Badges
- Full page ad in print and digital program – [Past Program](#)
- Exhibitor booth
- Opportunity to address the audience
- Reserved seating
- Social media branding to show your support of ROSC and Recovery Capital
- One year subscription to the My Recovery Plan software
- Banner ads on Better APP, a mobile recovery and overdose prevention support tool
- Ten registrations

Silver Sponsor \$10,000 - Sponsor

- Logo on all media assets as Sponsor
- Full page ad in print and digital program – [Past Program](#)
- Exhibitor booth
- Mentions from Emcee
- Reserved seating
- Social media branding to show your support of ROSC and Recovery Capital
- One year subscription to the My Recovery Plan software
- Banner ads on Better APP, a mobile recovery and overdose prevention support tool
- Five registrations

Bronze \$5,000 Break Sponsor (Limited Quantity)

- Logo on food and beverage tables, announcement from Emcee (6 available)
- 1/2-page ad in print and digital program – [Past Program](#)
- Exhibitor booth
- Reserved seating
- Social media branding to show your support of recovery
- 2 registrations to one in-person conference

Exhibitor \$2,000

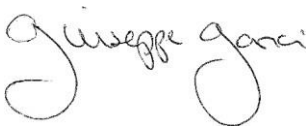
- Exhibitor booth for two days

The 2023 Alberta Recovery Conference aims to transform policies, services, and systems toward a recovery-oriented paradigm responsive to the needs of people province-wide, and within our own communities.

Be part of the Recovery Capital movement to overcome our addiction crisis.

To secure your Sponsorship, please call 1-888-525-9771 or email giuseppe@lastdoor.org

Best Regards



Giuseppe Ganci
Recovery Capital Summit Project Manager
Director of Community Development Last Door

SPONSOR EXHIBITOR APPLICATION & PAYMENT INFORMATION FORM

(_____ \$20,000 Gold) (_____ 10,000 Silver) (_____ \$5,000 Bronze) (_____ \$2,000 Exhibitor)

Operating Name: _____

Contact Name: _____

Site Contact Person: _____

Address: _____

Phone: _____ Cell: _____

E-mail: _____

Website: _____

1. Briefly describe the type of products/services that you will be promoting at your space:

2. Payment Type: Payment by credit card is available via invoice, or by cheque

\$ _____ amount, **payable to “Last Door Recovery Society”**

Please mail to

Last Door Recovery Society
C/O Recovery Conference
323 8th Street New Westminster BC
V3M 3R3

_____ Check here if you would like to pay online by credit card, an invoice will be sent with a link to an online payment portal.

Authorized Signature: _____ Date: _____



OVER 1,000 ATTENDEES IN 2022
DON'T MISS OUT IN 2023
BOOK YOUR SPONSORSHIP TODAY

