

# CANADA'S RECOVERY CAPITAL SUMMIT

**SEPTEMBER 2021**

CONTEMPORARY EDUCATION  
ON ADDICTION RECOVERY  
WITH EXPERT SPEAKERS  
...

## TOPICS INCLUDE

RECOVERY CAPITAL IN DIVERSE POPULATIONS  
THE SCIENCE OF RECOVERY COMMUNITIES  
RECOVERY ORIENTED SYSTEMS OF CARE  
RECOVERY, ADDICTION, AND THE BRAIN  
RECOVERY CAPITAL ASSESSMENTS

## IN PERSON EVENT

CALGARY TELUS  
CONVENTION CENTRE  
MAIN FLOOR  
SEPT 27 & 28, 2021

**EARLYBIRD REGISTRATION  
OPEN NOW**

**CALL FOR ABSTRACTS OPEN**

Over 7,000 Past Attendees

**5th  
Annual**

For more info visit:  
[RecoveryCapitalConference.com](http://RecoveryCapitalConference.com)

RECOVERY  
CAPITAL  
CONFERENCE  
OF CANADA

**SAVE THE  
DATES**





# National Recovery Capital Summit

## Sponsorship Package

As we return to in-person events in a post COVID world we are inviting you to be a Partner of a National Recovery Capital Summit. Be part of the change needed to overcome addiction in Canada.

The advisory committee is collaborating with communities, service providers and governments across Canada to develop a summit that will engage stakeholders on dialogue pertaining to Recovery Oriented Systems of Care and building Recovery Capital to overcome Canada's addiction crisis.

Since 2017, the Recovery Capital Conference has seen over 7,000 health care professionals attend events from British Columbia to Nova Scotia. This year we are organizing a two day in -person summit in Calgary Alberta on September 27<sup>th</sup> and 28<sup>th</sup> with expert speakers, people with lived and living experience, and special guests.

The past conferences have been extremely successful at engaging people for systems changed and have also been successful for your organization to show support of Recovery Oriented Systems of Care. You will also be given great networking opportunities as a sponsor or exhibitor.

### **Target Audience**

Healthcare professionals, people in recovery, people who use substances, the public, union representatives, occupational health leaders, and families will all be engaged in this campaign. Last Door has an outreach program that reaches urban and rural stakeholders to participate. Having a hybrid event will ensure the conference is accessible by all.

### **What is Recovery Capital**

Recovery Capital is a focus on the development of social capital (such as healthy and stable relationships), material capital (such as finances and accommodation), human capital (mental and physical health, skills, and employment) and cultural capital (values, beliefs, and attitudes) Let us build recovery capital in individuals, workplaces, and communities to overcome addiction and mental health issues.

### **Why Partner with Us?**

Last Door is a Canadian institution in the addiction recovery sector that organizes some of North America's largest recovery community engagement initiatives. Our success is based on being inclusive of all service providers. With our proven track record, we are amply qualified to do this as a trusted partner of yours. Last Door is a non-profit charity, and "Building Recovery Capital" is a Social Enterprise for Last Door. Our experience as a service provider of youth and adult bed-based addiction treatment services, seeing gaps in the system of care nationally is one of the reasons why building Recovery Capital became a project.

So many conferences addressing addiction health care are about addiction only, you will be investing in the solution, a conference about recovery and the evidence-based concept of recovery capital.

## Sponsorship Levels and Benefits

### Gold Sponsor \$20,000 - Lead Sponsor

- Logo on all media assets as Lead Sponsor
- Full page ad in print and digital program – [Past Program](#)
- Exhibitor booth
- Opportunity to address the audience
- Reserved seating
- Social media branding to show your support of ROSC and Recovery Capital
- One year subscription to the My Recovery Plan software
- Banner ads on Better APP, a mobile recovery and overdose prevention support tool
- Ten registrations

### Silver Sponsor \$10,000 - Sponsor

- Logo on all media assets as Sponsor
- Full page ad in print and digital program – [Past Program](#)
- Exhibitor booth
- Mentions from Emcee
- Reserved seating
- Social media branding to show your support of ROSC and Recovery Capital
- One year subscription to the My Recovery Plan software
- Banner ads on Better APP, a mobile recovery and overdose prevention support tool
- Five registrations

### Bronze \$5,000 Break Sponsor

- Logo on food and beverage tables, announcement from Emcee (6 available)
- 1/2-page ad in print and digital program – [Past Program](#)
- Exhibitor booth
- Reserved seating
- Social media branding to show your support of recovery
- 2 registrations to one in-person conference

### Exhibitor \$1,800

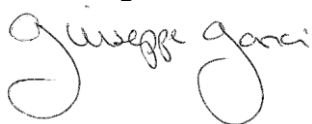
- Exhibitor booth for two days

The 2021 National Recovery Capital Summit aims to transform provincial policies, services, and systems toward a recovery-oriented paradigm responsive to the needs of people nation-wide and within our own communities.

Be part of the Recovery Capital movement to overcome our addiction crisis.

To secure your Sponsorship, please call 1-888-525-9771 or email [giuseppe@lastdoor.org](mailto:giuseppe@lastdoor.org)

Best Regards



Giuseppe Ganci  
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