

# CANADA'S LARGEST MENTAL HEALTH AND ADDICTION RECOVERY CAMPAIGN

## SPONSORSHIP INVITATION **RECOVERY MONTH CANADA**



NOT JUST ANOTHER WEBINAR  
**FULL INTERACTIVE STUDIO**  
WORLD RENOWN SPEAKERS

SEPTEMBER 4TH, 2020

# BUILDING RECOVERY CAPITAL 2020 SPONSORSHIP PROPOSAL

## **Help build Recovery Capital in Canada, we are asking you to invest in Recovery Oriented Systems of Care, and sponsor Recovery Month Canada 2020.**

The Recovery Month Canada advisory committee is collaborating with communities across Canada and is expanding on the enthusiastic momentum from 2019 to host **an even larger national campaign to improve mental wellness and addiction healthcare outcomes.**

Bringing together thought leaders, policy makers, health care professionals, persons with lived & living experience, for conversations about building Recovery Capital in Canadians to overcome addiction and mental health issues on September 4th, 2020.

In response to COVID-19 the in person 5 city cross Canada conference during Recovery Month Canada will take place on a production stage as seen below and streamed live as a webinar.

## **Canada's Recovery Capital Assessment and Recovery Planning Toolkit**

As promised over the past three years, we will be launching Canada's Recovery Capital Assessment and Recovery Planning Toolkit called "My Recovery Plan".

One Day Webinar will include Expert Speakers presenting on Assessing and how to build Recovery Capital, the Science of Recovery, CEUs will be offered for the one-day webinar.

## **Why Partner With Us?**

You will be investing in Recovery Capital, an evidence-based concept in the field of addiction medicine. A person's access to building recovery capital can mean the difference between their successful reintegration into community.

Over 3,000 Attendees and thousands more social media and digital reach.

## **Webinar Format**

We will engage healthcare professionals, workplaces, and communities to foster Recovery Oriented Systems of Care to ensure better health outcomes for Canadians with Substance Use Disorder and Mental health Issues

- Our goal is to attract 3,000 attendees from across Canada
- A Virtual Studio with Expert Studios and high definition streaming tools
- One day webinar
- Low cost registration

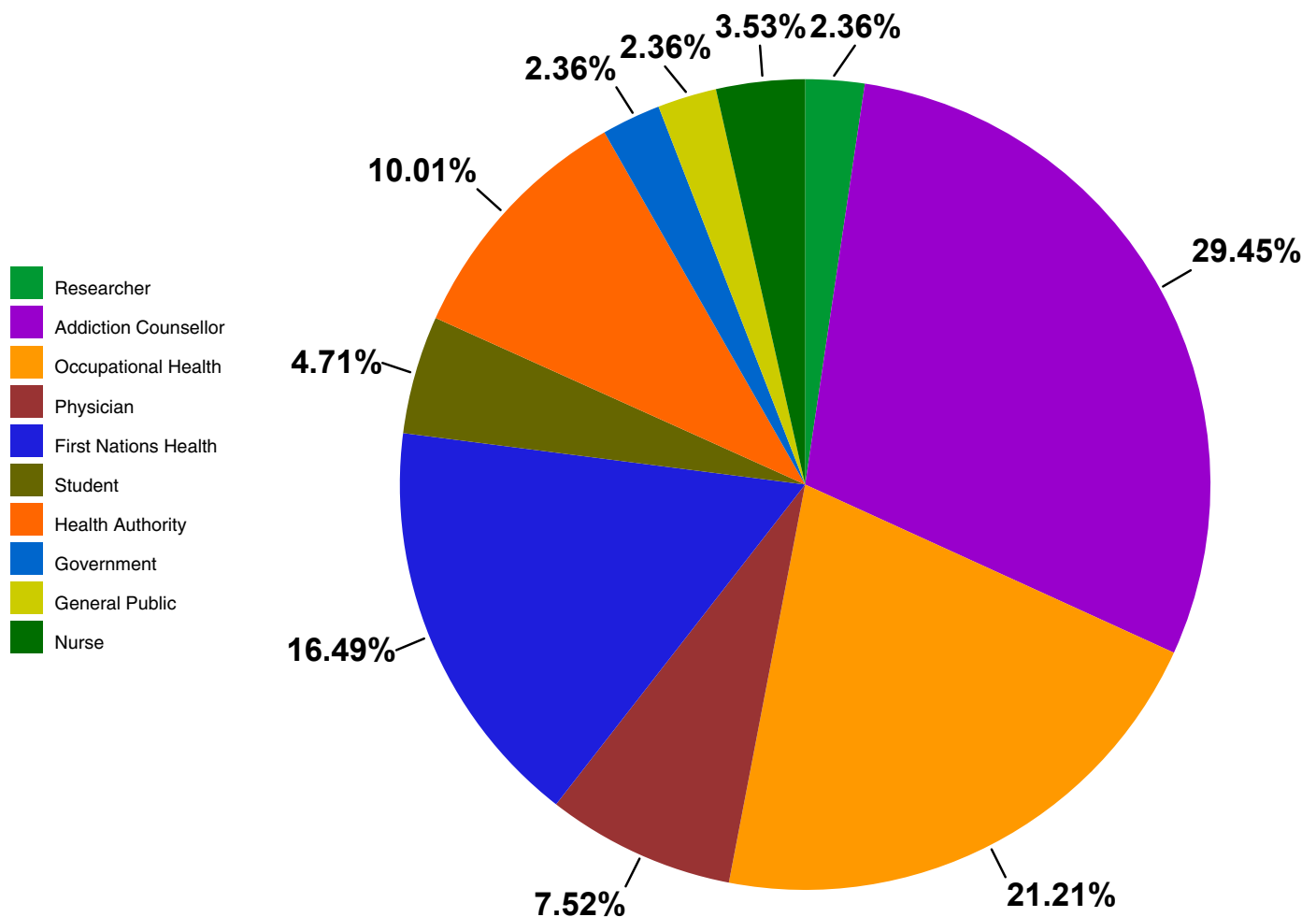
## Target Audience

Healthcare professionals, people in recovery, people who use substances, the general public, unions, occupational health leaders and families will be engaged in this campaign.

In 2019 over 5 million people were reached via Social Media campaign which engaged recovery dialogue from British Columbia to Nova Scotia. Our goal is to double that in 2020. Events will take place during the month of September.

Below you'll find our delegate demographics to see who your brand image will be exposed to in 2020.

Recovery Capital Conference of Canada Attendees by Profession



RCC 2019, New Westminster, Calgary, Regina, Winnipeg, Halifax

RECOVERY CAPITAL  
CONFERENCE IS NOW A  
NATIONAL WEBINAR



**REACH**

TENS OF THOUSANDS OF PEOPLE

INSPIRE A MOVEMENT

SPONSOR THE WEBINAR





# WHAT?



## Recovery Capital Conference of Canada is...

- A gathering of occupational health, addiction, and mental health professionals
- Contemporary education about addiction and mental health
- Opportunities to connect and develop collaborative strategies
- Evidence based addiction continuing education opportunities
- Global expert speakers from around the world



## Recovery Capital Webinar is...

- One day workshops for health professionals
- Workshops that have a focus on the practical application of the construct of Recovery Capital in clinical settings
- Designed to help bring clinicians up to speed on contemporary approaches to addiction recovery and developing Recovery Oriented Systems of Care.



## About the Organizer

- Last Door Recovery Society is a non-profit registered charity with 35 years of history helping overcome addiction, and is the driving organizer of Recovery Month Canada. Recovery Month Canada includes events across the country to inspire a recovery movement.

## PREVIOUS TITLE SPONSORS & PARTNERS



# BENEFITS

## Sponsorship Opportunities

### Online Webinar

8 am to 3 pm PST

\$7,000

Your corporate brand will be well represented in our campaign - you will be seen as an innovator in the Canadian addiction healthcare landscape.

Benefits include:

- 1-year subscription to My Recovery Plan
- Sponsor of Recovery Capital One Day Webinar
- 30 Second Commercial during webinar, self produced
- Banner Ad on My Recovery Plan Website and APP
- Listing in Directory, high level search
- Five registrations included
- Logo on promotional material
- Opportunity to give a prize away to attendees during interactive games

### BUILDING RECOVERY CAPITAL IN CANADA 2020 - SPONSORSHIP APPLICATION FORM

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ Prov/State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

We understand that by remitting this agreement to the organizers, we are contractually obligated to provide payment in full prior to the conference dates. By Signing this agreement we acknowledge that we are responsible for the amount of our selected support (indicated above). We understand that we cannot forfeit or reduce our support once this agreement is signed.

X \_\_\_\_\_ Name: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Details - Payments are accepted via Cheque, Visa, Mastercard, and American Express Card.

#### PAYMENT TYPE

Cheque \$ \_\_\_\_\_ amount, made payable to "The Last Door Recovery Society" and mailed along with this form to Last Door Recovery Society c/o Conference, 323 8th Street, New Westminister, BC V3M 3R3 Canada.

Visa/MC/Amex \$ \_\_\_\_\_ amount, Card # \_\_\_\_\_ Exp \_\_\_\_\_ CW \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

If paying via Credit Card please e-mail this form to [pr@lastdoor.org](mailto:pr@lastdoor.org)

For any questions please call 1-888-525-9771 and ask for Giuseppe.

**Sponsorship includes one registration for Recovery Capital Conference. Additionally, with sponsorship up to 2 Recovery Capital Conference registrations can be purchased at 50% off with code.**